



FOREST VIEWS & NEWS

WINTER 2017

We wish you all a blessed 2017 filled with good health, happiness, & prosperity.

We have been greeted with a temperate start to winter, while wet, warm enough to keep working. If your projects require planting, remember we are open M-F 7:30-4:15 with plants eager to find a permanent residence.

Forest View has enjoyed the month of January, attending and participating in trade shows – our own DNLA (Dover, DE), MANTS (Baltimore, MD), and Green & Growin' (Greensboro, NC). We have been reintroducing old relationships and developing great new industry friends.

A great deal of time was spent in the fields last fall – clearing, tilling, grading, in preparation for our promised tree planting this spring! Shade & evergreen trees will be our predominant focus, along with some field favorite shrubs.

This spring finds us better stocked than last – more deciduous trees (3 gal to 30 gal) with more 2” caliper availability. Evergreens are in good supply. Arborvitae, Holly, Pine & Spruce as well as many shrubs; deciduous, evergreen, native, and others are plentiful for spring. Quantities and varieties are expanding monthly, We have expanded our labor force for a second straight year to further our onsite growing opportunities to better serve your business.

Our new winter projects at Forest View are the renovation of the farm wagons to increase and improve plant moving capabilities; preparation and expansion of another 40,000 sq ft holding area and irrigation, to keep our expanded container stock clean & healthy. We continue to upgrade the drive lanes and drainage ditches.

The catalog is approximately midway complete, we will have both electronic and hard copy available by the end of the month.

Our email blasts of “plants that merit attention”, our website, and many of our other marketing ventures have been designed and completed by Susan Ellingsworth Korpela, our newest member of the Forest View crew (yes, John’s daughter 😊).

Keep reading to learn about a new service Forest View is offering in 2017!

Best wishes,
John & Terry

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CONTRACT GROWING

With our return to growing at the farm, a new and interesting opportunity has arisen – Contract Growing.

Let's say you bid a large project that may take a few seasons or years to complete. Send us your project specs and we will bid your project in full.

This **removes the uncertainty of timely plant availability** from your project – because we are planning for your plants to be ready when you need them, all in one place. Additionally, consider that many large and small landscape companies use large quantities of certain plants as the base for plant installations. Let us know **your estimated monthly use and we will keep them readily available**. Filling in the remainder of your landscape will be a breeze with the exceptional variety we have on hand.

One stop shopping – no **wasted time calling all over the region** or Googling availability; **no wasted fuel and expenses driving around to different locations** to pick up materials.

What's your obligation? Basic business ethics and communications – if you lose the work, if you decide not to proceed further – give us a call so we can move your plants back into the general sales inventory. **That's it! You pay nothing up front, you only pay for the plants you pick up.**

**WE WOULD LOVE TO DISCUSS YOUR NEEDS WITH YOU –
ON YOUR SITE, OUR FARM, BY PHONE, OR EMAIL.**



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